



J. CAMPBELL / ROU 1610 PROMOTIONAL COORDINATOR

8899 MAIN STREET WILLIAMSVILLE, NY 14221 (716) 634-4179 FAX (716) 634-3145

November 24, 1997

RJR Account #194040 Ms. R. Fairbanks FINKLE DIST., INC.

DORAL \$1.00 OFF 2-PACKS / TEAR TAPE PROMOTION #800004

Dear Ruth:

DORAL \$1.00 OFF 2-PACKS SPECIAL OFFER TEAR TAPE PRODUCT has been ordered (see quantities listed below), as well as **150** SKUs of preassembled Counter Displays (Item #535481) to pack the above promotion for your participating retail accounts. All additional pertinent promotional information is listed below:

#/ (6M) Cases		
<u>Promoted</u>	Brand Styles	UPC Code
<u>Product</u>		
<u>5</u>	Doral Light	12300-24698
<u>5</u>	Doral Light 100	12300-24750
<u>5</u>	Doral Lt Men 100	12300-24752
5	Doral FF 100	12300-24751

Product / Premium Arrival: January 5, 1998

Ship Date to Retail: Week of: January 19, 1998

Displays (Item #535481)

SKU CUBE: 0.4965

SKU WT (w/o Product): 1.5625 lbs

Retail Sales Offer per Sku: 20 units

Billing per Sku: 4 Savings Cartons

EFT \$ Amount: \$3,020.83

Promotion Description:

Each Doral pack will have ".50¢ Off" Tear Tape. Product is pre-sleeved; each carton contains five 2-pack offers. One carton of each of the 4 brand styles should be placed in Counter Display and shipped to retail.

Brand Styles: Doral Lt / Doral Lt 100 / Doral Lt Men 100 / Doral FF 100

SHIP NUMBER OF DISPLAYS AS INDICATED ON THE ATTACHED CUSTOMER LIST See attached 'Wholesaler Packing Instructions'

A list of accounts authorized to receive packed displays is attached. RJR will reimburse you \$14.00 per <u>live 12M</u> case for all displays packed and shipped to retail on a timely basis. This equates to <u>\$98.00</u> (7 (12M) case(s) @ \$14.00). Payment will be made as soon as possible once verification is received that all displays have been shipped to retail.

As always, thanks for your assistance in the marketing of our products.

Sincerely,

Judy

J. Campbell

Promotional Coordinator / 1610

/ic

cc: 162303

L. E. MacWilliams

Att: Wholesaler Packing Instructions

Note to RJR Manager:

Upon verification of shipment to retail, notify Judy (#1610) for payment distribution to account.

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PAGE: 17 DATE: 97-11-10 TIME: 09:10 AM .

: 194040 FINKLE DISTRIBUTORS, INC. <DIRECT> : 800004 80100 DOR JAN \$1/2 NO WHOLESALER

TEMPLATE

TEMPLATE SEQ : 0023 SALES LEVEL : 16XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ŝT	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #	
10000	160303	620423	ROBO GAS #509	2 WILIMINGTON RD.	TAKE PLACID	NY	12946			2021-0000		(516) 523-8174	
			GAROFALO GROCERY	155 E BRIDGE ST			13126	-	_			(315)343-0580	٠.
			D & W CONVENIENCE	RT 104 & 104B	NEW HAVEN		13121				975516	(315) 963-3694	Ĺ
			BILL'S CLEVELAND	276 STATE ROUTE 4		NY	13042	1	L .			(315)675-8812	!
					WILLIAMSTOWN	NY	13493		L		971127	(315)964-7709	į
,			PIT STOP #99	433 COUNTY ROUTE		NY	13069	1	1		975169	(315)598-8811	Ļ
			BREWERTON TRUE VALU			NY	13029	1	L			(315)676-7110	٠. (
			RED BARREL #20	503 E MAIN ST	ENDICOTT	NY	13760		Ļ	1872-0000	024893	(607)754-8009	,
			RED BARREL #21	ROUTE 7	SANITARIA SPGS	NY	13833	4	2	1872-0000	024901	(607) 648-2700	}.
			RED BARREL #11	63 MAIN ST	BINGHAMTON	NY	13905		L .	1872-0000	024802	(607)724-7319	,
			RED BARREL #12	41 COMMERCIAL DR	JOHNSON CITY	NY	13790	;	Ŀ	1872-0000	024810	(607)729-2109	į
			RED BARREL #15	1454 FRONT ST	BINGHAMTON	ΝY	13901	:	l .	1872-0000	024844	(607)722-7509	į
			POOJA ENTERPRISES	4223 MILTON AVE	SYRACUSE	МY	13219	;	۱ '		959460	(315)488-7944	ŧ
			POPPY'S PLACE	507 WESTCOTT ST	SYRACUSE	NΥ	13210	1	i villa i i i i i i i i i i i i i i i i i i			(315)474-0699	•
			KELLY MOBIL	631 S GEDDES ST	SYRACUSE	NY	13204		l m			(315)471-4397	i
			B & K CONVENIENCE	4644 TABERG ROAD	TABERG	ΝY	13471					(315) 337-7511	١.
			MANLIUS MOBIL	325 FAYETTE ST	MANLIUS	NY	13104		l ,	1850-0000		(315) 682-1330)
			RED BARREL #5	408 E MAIN ST	WEST WINFIELD		13491	` : :	2	1872-0000	024745	(315)822-5785	;
			PALACE CIGAR STORE	277 MAIN ST	ONEONTA	NY	13820	;	1 .		906305	(607)432-8385	,
			RED BARREL #1	RTE 23, SOUTHSIDE	ONEONTA	ŅÝ	13820		1	1872-0000	024711	(607)432-8880)
			RED BARREL #17	1 ONEIDA ST	ONEONTA	ΝY	13820	;	2	1872-0000	024869	(607)433-1425	i
162206			RED BARREL #23	RTE 23, SOUTHSIDE	ONEONTA	NY	13820	;	1	1872-0000	024927	(607)433-9963	š
			DOLGEVILLE NEWS	6 SO MAIN ST	DOLGEVILLE	NY	13329	;	1		959775	(315)429-8487	1
			LYNDON MOBIL	6898 EAST GENESEE	PAYETTEVILLE	NY	13066	;	1	1850-0000		(315)445-9098	3
			RED BARREL #7	325 MAIN ST	ONEONTA	NY	13820		L	1872-0000	024760	(607)432-1123	į
162206	162236	762157	SAKRAN & CESARIO IN	7595 KIRKVILLE RD	EAST SYRACUSE	NY	13057	;	l		964171	(315)656-7753	Ļ
162206			RED BARREL #6	ROUTE 12, SOUTH	NORWICH	NΥ	13815	;	1	1872-0000	024752	(607) 334-9557	7
			MOBIL #08545F	224 W GENESEE ST	FAYETTEVILLE	NY	13066		l NYS	1850-0000		(315)637-5692	L
			RED BARREL #18	RTE 7 & 8	SIDNEY	NY	13838	:	2	1872-0000	024877	(607) 563-2524	i
			RED BARREL #19	ROUTE 28	MARGARETVILLE	NY	12455		1	1872-0000	024885	(914)586-2526	ő
			RED BARREL #24	WEST & DELAWARE S	WALTON	NY	13856		1	1872-0000	024935	(607)865-408)
			GUJAR PETROLEUM	RT 209	ELLENVILLE	NY	12428	:	1			(914)647-580	L
			RED BARREL #3	1 W MAIN ST	SIDNEY	NY	13838		1	1872-0000	024737	(607)563-132	ı
162210	162233	424893	RED BARREL #22	65-69 BRIDGE & MA	UNADILLA	NY	13849		2 NYS	1872-0000	024919	(607) 369-3500	Ĵ
162302			KING FOODS	BAY & QUAKER ROAD	GLENS FALLS	NY	12801		1	2682-0000		(518) 792-820	Ţ
		177013	CHESTER MARKET	RIVERSIDE DRIVE	CHESTERTOWN	NY	12817		1		906164	(518)494-301	3
			PUTORTIS BROADWAY M	155 BROADWAY	WHITEHALL	NY	12887		1			(518)499-0788	3
162302	162320	362026	BAILEY DELI & BAKER	43 CANADA ST	LAKE GEORGE	NY	12845		1		986356	(518)668-4730	Ĵ
			LUZERNE MARKET	MAIN STREET	LAKE LUZERNE	NY	12846		1			(518)696-423	
			MINI CHOPPER #63	127 RIDGE ST	GLENS FALLS	NY	12801		1	1427-0000	ı	(518)792-773	5
			THE CORNER DELI	36 FEEDER DAM RD	S GLENS FALLS	NY	12803		1	•		(518) 792-185	Ė
			HUDSON MART	346 MAIN ST	HUDSON FALLS	NY	12839		1.			(518)747-010	o
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WORKPLAN VAP TEMPLATE LISTING

PAGE:

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SALES LEVEL : 0023 : 16XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #	
160303	150034	026388	RED BARREL #10	RTE 7 & 30A	CENTRAL BRIDGE	NY	12035		1	1872-0000	024794	(518)868-2659	9
			JEN'S CORNER DELI		JOHNSTOWN		12095		1			(518) 762-536	7
	162234			SEC INC.	JOHNSTOWN	NY	12095		1			(518) 762-442:	í
			MINI CHOPPER #85		SCHENECTADY	NY	12308		1	1427-0000		(518) 393-5054	4
			EASTERN PARKWAY #70		SCHENECTADY	ŅΥ	12304		1	1427-0000		(518)374-030	2
			TIFFANNY'S CNTRY MK		DELANSON	NY	12053		1			(518)895-832	8
			NORTHVILLE ROBIN SE		NORTHVILLE	NY	12134		2	3643-0000		(518)863-890	1 (
			FOUR CORNERS GROCER		GLOVERSVILLE	NY	12078		1			(518) 773-507	7
			SAS SINGH AUTO SERV		SCHENECTADY	NY	12304		1			(518)393-373	7
			REID HILL MOBIL	165 CHURCH ST	amsterdam	NY	12010		1			(518)842-472	1
			CLYDES STOP N SHOP	WASHINGTON ST &PE	JOHNSTOWN	NY	12095		1			(518) 762-299	0.
			MINI CHOPPER #64		ALBANY	ΝY	12208		1	1427-0000		(518)489-808	1
			MINI CHOPPER #65	2248 BROADWAY	SCHENECTADY	ИХ	12306		1	1427-0000		(518) 372-496	Û
162303	162322	176593	FULLERS CORNER STOR	RR 1 BOX 547	NORTHVILLE	NY	12134		1 .			(518)863-419	0
162303	162234	177257	PRANKS MARKET	261 W FULTON ST	GLOVERSVILLE .	NY	12078	2.1	1			(518)725-742	2
			HOLMES & KUGLER	717 NOTT ST .	SCHENECTADY	NY	12308		1	1.5		(518) 382-847	7
162303	162234	287798	PHILBROOKS MARKET	27 MAIN STREET	FULTONVILLE	NY	12072		1			(518) 853-472	2
162303			KING FOODS 8605	1600 WESTERN AVE	ALBANY	NY	12203	772	1	2682-0000		(518)456-638	
			FT PLAIN NEWS	58 MAIN ST	FORT PLAIN	ΝY	13339		1			(518)993-498	
162303	162234	440243	CONVENIENT CORNERII	5 COMERIE AVENUE	JOHNSTOWN	NY	12095		1	3643-0000		(518)762-735	
			MINI KWIK	ROUTE 30	AMSTERDAM	NY	12010		1			(518)842-253	7
			ALBANY BEVERAGE	3899 CARMEN RD	SCHENECTADY	NY	12303		1	•		(518)355-437	
162303	162322	546784	CONVENIENT CORNER I	ROUTE 30	BROADALBIN	NY	12025		2	3643-0000		(510)883-359	
162303	162234	558185	MINI KWIK	207 W FULTON ST	GLOVERSVILLE	NY	12078		1			(518)725-528	
162303	162324	565311	UPTOWN BEVERAGE	1866 ALTAMONT AVE	SCHENECTADY		12303		1			{518}355-230	
			MARK COLONEY	D/B/A COLONEY SAL	NORTHVILLE		12134		1			(518)863-436	
162303	162324	578453	OZBAY SERVICE CENTE	1605 BROADWAY	SCHENECTADY	NY	12306		1			(518)374-886	
			COUNTRY CUPBOARD	RT 5 SOUTH	PATTERSONVILLE				1	•		(518)887-981	
			TIMAR'S ENTERPRISES		SCOTIA		12302		1			(518)399-877	
162303	162234	589558	BUHRMASTER INC.	204 N PERRY ST	JOHNSTOWN		12095		1			(518)762-461	
162303	162324	626474	HOLMES & KUGLER	127 ERIE BLVD	SCHENECTADY		12308		1			(518) 382-149	
162303	162234	642209	ERICA'S	82 WEST EIGHT AVE			12078		1			(518) 725-915	
			O'BRIEN VIDEO	60 1/2 ELMWOOD DR			12078		1			(518) 773-822	
162303	162322	669794	MARIANVILLE LAKESID	8865 MARIANVILLE	PATTERSONVILLE	NY	12137		1			(518)864-549	б
162303	162234	693380	MARIANNE'S MINI MAR	1008 STATE HIGHWA			12078		1				
162303	162234	700524	Johnstown Beverage	490 N PERRY ST	johnstown		12095		1			(518) 762-667	
162303	162324	704359	CARMEN GETTY	3300 CARMEN RD	SCHENECTADY		12303		1			(518) 355-876	
			BONFARE FN FD	2 SOUTH ST	BALLSTON SPA		12020		1			(518)885-444	
			LATHAM FOOD MART	389 TROY SCHENECT			12110		1 .			(518)785-328	
162304	162321	176471	MINI CHOPPER #71	CHURCH ST & RAILR			12866		1	1427-0000	•	(518)584-277	
			DICK & JERRY'S	ROUTE 29 & ROUTE			12074		1			(518)882-939	
			VASELS STATION	ROUTE 29 RD 1	GALWAY		12074		1			(518)882-941	
162304	162321	176702	MINI CHOPPER #61	91 N MAIN ST	MECHANICVILLE	NY	12118		1	1427-0000	ı	(518)664-252	Ų

WORKPLAN VAP TEMPLATE LISTING

PAGE : 19 DATE: 97-11-10

TIME: 09:10 AM

: 194040 FINKLE DISTRIBUTORS, INC. <DIRECT> WHOLESALER

: 800004 80100 DOR JAN \$1/2 NO

TEMPLATE : 80000 TEMPLATE SEQ : 0023 1 16XXXX SALES LEVEL

TERR	RETAIL	ACCT		ADDRESS	CITY		ZIP.	_				ACCT PHONE #
162304	162321	361644		219 GUIDEBOARD RO			12188	:	1		916379	(518) 383-9189
			SCHAGHTICOKE CARWAS			NY	12154	:	l.			(518) 753-4072
				216 BALLARD RD	GANSEVOORT	NY	12831		1			(518) 584-5884 .
				75 HUDSON AVENUE	STILLWATER	NY	12170	+ ;	1			(518)664-4121
				GEYSER ROAD	BALLSTON SPA	ΝY	12020		1			(518)885-7519
			U.S. FOOD MART	118 GARNER STREET	COHOES	NY	12047		1			(518)237-0530
				3775 LEWIS RD	BALLSTON SPA	ΝY	12020	:	1			(518)885-4847
162304	162321	689443	MALTA CORNER	MINI MART	BALLSTON SPA	NΥ	12020		1			(518)899-3306
162304	162321	744043	WEVER CAR WASH	CORNER RT 29 & 40		ΝY	12834		1	0362-0101		(518) 692-3196
162304	162321	747501	PAULIE PROVISIONS	12 WASHINGTON AVE	WATERFORD	ИY	12188		1			(518) 235-9771
162304		777274	CAPUTO'S APLUS60036	521 BROADWAY	SARATOGA SPRIN				1	0362-0101		(518) 583-4202
			DELMAR BEVERAGE CTR				12054		1.			(518) 439-7275 (518) 462-0886 (518) 827-5656 (518) 797-3403 (518) 465-5800
			EMIL'S NEWS	99 WASHINGTON AVE			12210		1			(518)462-0886
162305	162324	186732	RED BARREL #16	1 MAIN STREET	MIDDLEBURGH		12122		1	1872-0000	024851	(518) 827-5656
			KETCHUM'S GENERAL				12193		1	· .		(518) 797-3403
162305	162322	362019	LARK ST NEWS & GROC		ALBANY		12210		1	* -		(000,000
162305	162322	385765	ALBANY NEWS & VARIE	396 CENTRAL AVE	ALBANY		12206	14	1			(518) 427-0271
162305	162322	453011	HAGMART INC	791 NEW SCOTLAND			12208		1		958074	(518)458-7854
162305			LINDY'S QUICK SHOPP	1 MAIN ST			12197		1	0362+0102	911065	(607) 397-1827
			**	1221 WESTERN AVE	ALBANY	NY	12203		1	0362-0102		(518) 489-1746
162305	162322		1-11-1-1		ALBANY	MX	12203		1		958082	(516)438-4794
162305			RED BARREL #2	ROUTE 7 EAST	COBLESKILL	NY	12043		1	1872-0000	024729	(518)234-4767
162305	162324	653563	HAGMART NORTH, INC.	106 MAPLE AVENUE	ALBANY	ŅΧ	12186		1	•	939942	(518) 765-3333
			DELAWARE & ELM MOBI		DELMAR	NY	12054		1			(518)433-3062
			GUJAR PETROLEUM	336 E CHESTER ST	ALBANY	NX	12401		1			(518) 489 1746 (518) 438 4794 (518) 234 4767 (518) 765 9333 (518) 439 - 3682 (914) 331 - 7286 (518) 465 - 8123 (914) 331 - 3099 (518) 872 - 1989
			QUAIL STREET NEWS		ALBANY	NI	12200		4			0240-60#(016)
			AIS PETROLEUM	585 BROADWAY	KINGSTON	NX	12401		+			(518) 672-1989
162305			COULTENADOW HOWAR	MART	ENDI DEKNE	TA Y	12059 12401		1			(914)679-9436
			FT & SAMI, INC.	ROUTE 28 & ZENA R	STEPHENTOWN		12168		1		242001	(518) 733-5733
			DAVE'S MARKET	ROUTE 43	WEST SAND LAKE				1		974964	(518) 674-8377
162306	162326	508996	W SAND LAKE MOBOSFI	RT 150 & K1 43	AVERILL PARK		12018		1			(518) 674-0145
			GREENBUSH TAPEALABE	53 MAIN ST	CHATHAM		12037		1	1427-0000		(518) 392-9550
			MINI CHOPPER #86	6337 RT. 209 & 42	•		12446					(914)626-0623
			M&S MART, INC. CPF SUNOCO CHATHAM				12037		1			(518) 392-5442
			MANI PETROLINE	124 FAIRVIEW AVE	************		12534		1		969634	(518)828-1580
162306			US MOBIL MART	295 COLUMBIA TPKE			12144		1			(518) 477-4410
			BONFARE FN FD 51031		TROY		12180		1		1031	(518) 273-8215
			UNITED SMOKESHOP	2 E MARKET ST	RHINEBECK		12572		1 1 1 1 1 1 1		,-	(914)876-7185
100300	104348	1/0003	MALWA CORPORATION				12540		1		943266	(914)452-3060
163300	104347	701200	GARCHA PETROLEUM CO	127 W MAIN ST	WAPPINGERS FLS				1			(914)297-6880
			COBBLE POND FARMS	ROUTE 82	STANFORDVILLE				1			(914)868-7031
			RED BARREL #9	MAIN STREET	CHENANGO BRIDG				1	1872-0000	024786	(607)648-2844
T05002	704660	U37547	MAN DUNINGS #3									

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20

DATE: 97-11-10 TIME: 09:10 AM

WHOLESALER : 194040 FINKLE DISTRIBUTORS, INC. <DIRECT>
TEMPLATE : 800004 80100 DOR JAN \$1/2 NO
TEMPLATE SEQ : 0023

SALES LEVEL : 16XXXX

TERR	RETAIL	ACCT	NAME			ADDRES	SS		CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHON	E#
162605 162605	162228 162228	515814 691794	SUNOCO SUNOCO SUNOCO SUNOCO	COOP COOP	#7473 #7475	N MAIN 48 DEN 501 E 1123 S	nison Water	PARKWA ST	ELMIRA CORNING ELMIRA HORSEHEADS	NY NY	14901 14830 14901 14845	3	1	0362-0302 0362-0302 0362-0302 0362-0302		(607) 732-; (607) 936-; (607) 734-; (607) 739-;	9713 9060
		Þ	AGE BRE	AK TO	TAL ACCO	UNTS		132	TOTAL QUANTITY			1	44		٠.		
		т	emplate	TOTAL	L ACCOUN	TS		132	TOTAL QUANTITY			1	144				

WHOLESALER PACKING INSTRUCTIONS

VALUE ADDED PROMOTIONS

1ST QTR. '98

January DORAL \$1.00/2 PK

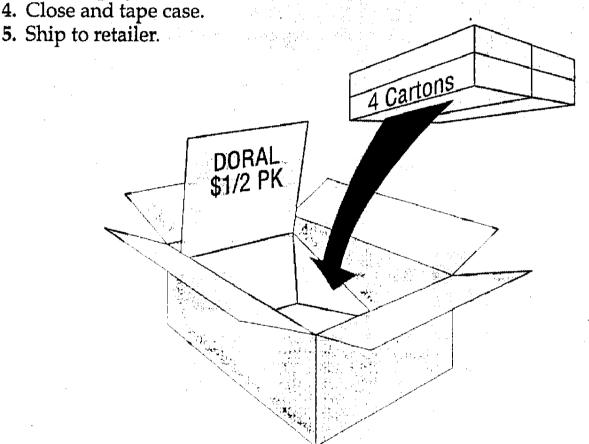
(\$1.00 off 2 packs—Pack Outlets, CTS Pack)

STEPS

1. Open DORAL \$1/2 PK shipping case.

2. Place 4 cartons of Doral promotional product into shipper/display case. Promotional product is in white cartons and is pre-sleeved.

3. Fold display header card down.



Item: #535481 - Pack Outlets # 535625 - CTS Pack

Description: DORAL \$1/2 PACKS Display / POS kit

* Pack 4 ctrs per kiplan
4 styles may not be
shipped to all killed And

K	Brand Style	LigHT	Діўнт 100	LIGHT MEN 100	100 tt	
	Number of Cartons		/	/	1	